



# IFMA's World Workplace

Your Facility Conference & Expo

Oct. 5-7, 2016 | San Diego, California

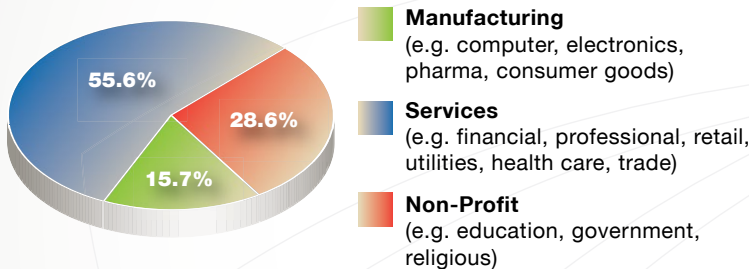


## Exhibitor/Sponsor Prospectus

Meet buyers you won't see anywhere else. **64%** of surveyed attendees choose IFMA's World Workplace over **any other** facility management event.

### Who attends?

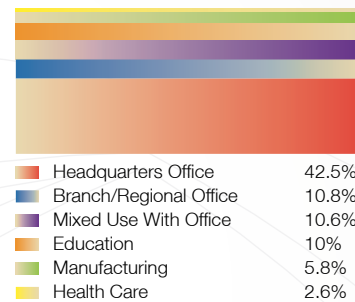
Which of the following best describes the industry in which you work?



Attendees represent:

- Facility Management
- Property Owners
- Engineering
- Architecture
- Construction
- Design
- Security
- Sustainability
- Consultants
- IT
- HR

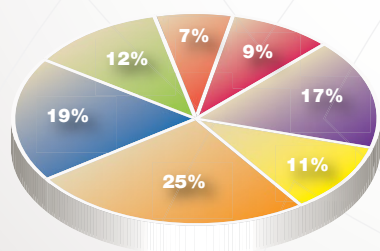
Which of the following options best describes the type of facility you manage?



Working in these industries:

- Academics
- Health Care/R&D
- Retail
- Transportation/Airports
- Public Sector
- Manufacturing
- Financial Institutions
- Corporate Facilities
- Food Service & Hospitality
- Museums/Cultural Institutions
- Utilities

### What are they shopping for?



- < 1,000,000 USD
- 1,000,001-2,000,000 USD
- 2,000,001-5,000,000 USD
- 5,000,001-10,000,000 USD
- 10,000,001-20,000,000 USD
- 20,000,001-50,000,000 USD
- > 50,000,000 USD

World Workplace attendees manage facility budgets up to more than US\$50 million. 35% to 75% of attendees specify or purchase the following products and services:

- Carpeting/Flooring
- Signage
- Door Hardware
- Lighting/Controls
- Interior Maintenance
- Furniture
- Fire Safety
- Restroom Equipment/Plumbing
- Pest Control
- Energy Management
- Moves/Additions/Changes
- Emergency Systems
- Building Automation
- Janitorial Products/Services
- Security Systems
- Window/Film
- Ergonomic Products
- Roofing
- Green Products/Services
- Access Control
- Elevator/Escalator Maintenance
- Landscaping Services
- Exterior Maintenance Products/Services
- Acoustics
- FM Software
- Asset Management
- Food/Beverage Services
- Real Estate
- IAQ Products/Services
- Mail/Shipping/Reprographic Services

World Workplace attendees represent more than 2,000 companies, more than 40 countries and every state in the U.S. Contact Expo Manager T.J. Mendieta to connect with thousands of workplace professionals actively seeking facility solutions:

Tel: +1-281-974-5678

Email: [tj.mendieta@ifma.org](mailto:tj.mendieta@ifma.org)



Reserve your booth space early for the best location.

#### **Booth Fees:** US\$3,500 per 10x10

- 10x20: **US\$7,000**
- 10x30: **US\$10,500**
- 20x20: **US\$14,000**

#### **Other Fees/Discounts**

- Corner booths are an additional **US\$150** per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount.

#### **What's Included**

- Online exhibitor profile
- Printed Show Directory exhibitor profile
- 3 booth staff registrations (per 10x10)
- 1 limited event conference registration
- Post-show attendee mailing list (sent upon request & approval of your direct mail piece)

#### **Optional Marketing Items**

- Attendee Bag Insert: **US\$1,000**
- Attendee Broadcast Emails: **US\$1,800**
- Featured Exhibitor Listing: **US\$500**
- Show Directory Advertising: Rates vary

## **Elevate your corporate profile as a sponsor.**

Select from a variety of high-profile exposure options, including on-site services, attendee take-away's and special event sponsorship.

**All** World Workplace sponsors benefit from prominent, year-round recognition for their generous support. Several exclusive sponsorships include speaking opportunities, complimentary advertising and additional logo placement in printed materials and on-site signage.

#### **Premier Sponsorships:**

- **Opening Keynote Speaker: US\$35,000** – Personally welcome attendees to World Workplace and introduce the opening keynote speaker.
- **Educational Program Sponsor: US\$25,000** – Contribute to the attendees' learning experience as a member of the program review committee and as a session presenter.
- **IFMA's Awards of Excellence Luncheon: US\$15,000** – Personally congratulate award winners and introduce the closing keynote speaker, immediately following the luncheon.
- **Chairman's Reception: US\$15,000** – Network with more than 100 leading industry professionals from around the world as an honored guest at this invitation-only event.
- **Mobile App Sponsor: US\$10,000** – Grab this exclusive opportunity today, and your company logo will be at attendees' fingertips for months! The World Workplace mobile app will launch in August and stay open for two months after the conclusion of the event. Each time the app is opened, your logo is displayed. Additional sponsorship recognition in emails, on-site signage, on the event website and in the FMJ.

### **Benefit from IFMA's legacy of facilitating enduring professional partnerships.**

For more than 30 years, we've successfully connected facility solutions providers with qualified workplace decision makers. Contact Expo Manager T.J. Mendieta to discuss sponsorship options and/or event exposure packages:

**Tel: +1-281-974-5678    Email: [tj.mendieta@ifma.org](mailto:tj.mendieta@ifma.org)**



**IFMA**™

International Facility Management Association  
Empowering Facility Professionals Worldwide