World Workplace welcomes 4,500+ attendees from 40+ countries and every state in the USA. Our attendees represent 2,000+ of the world’s most recognizable company names.

Who attends?
The exact target market for buyers in your industry.

Manufacturing (e.g. computer, electronics, pharma, consumer goods)

Services (e.g. financial, professional, retail, utilities, health care, trade)

Non-Profit (e.g. education, government, religious)

Positions they hold:
- Facility Management
- Property Owners
- Engineering
- Architecture
- Construction
- Design
- Security
- Sustainability
- Consultants
- IT
- HR

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FM professionals whose buying needs and interests span across every type of service you offer as a company.

Managing facility budgets of up to more than US$50 million, World Workplace attendees are in the market for:

- Carrying/Flooring
- Signage
- Door Hardware
- Lighting/Controls
- Interior Maintenance
- Furniture
- Fire Safety
- Restroom Equipment/Plumbing
- Pest Control
- Energy Management
- Moves/Additions/Changes
- Emergency Systems
- Building Automation
- Janitorial Products/Services
- Security Systems
- Window/Film
- Ergonomic Products
- Roofing
- Green Products/Services
- Access Control
- Elevator/Escalator Maintenance
- Landscaping Services
- Exterior Maintenance Products/Services
- Acoustics
- FM Software
- Asset Management
- Food/Beverage Services
- Real Estate
- IAQ Products/Services
- Mail/Shipping/Reprographic Services

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World Workplace attendees are eager to engage. Last year, we had more than 700 people in two days come to our booth. That’s what we’re looking for as a global company.

- Michael White, Vice President of Global Sales, ServiceMaster Clean o-Restore

IFMA’s World Workplace
The Facility Conference & Expo
Oct. 18-20, 2017 | George R. Brown Convention Center
Houston, Texas, USA
 Booth Fees: US$3,600 per 10x10
- 10x20: US$7,200
- 10x30: US$10,800
- 20x20: US$14,400

Other Fees/Discounts
- Corner booths are an additional US$150 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount.

What's Included
- Unlimited Expo-only passes for your clients/contacts
- Online exhibitor profile
- Printed Show Directory exhibitor profile
- 3 booth staff registrations (per 10x10)
- 1 limited event conference registration
- Post-show attendee mailing list (sent upon request & approval of your direct mail piece)
- The most personalized customer service in the tradeshow business

Optional Marketing Items
- Attendee Bag Insert: US$1,100
- Attendee Broadcast Emails: US$1,900
- Featured Exhibitor Listing: US$600
- Show Directory Advertising: Rates vary

World Workplace attendees represent local, regional, state and federal governments; utilities and manufacturing facilities; corporate/global headquarters; retail and hospitality; financial institutions; schools and universities.

Make an even greater impact as an event sponsor.

The more your target market sees your logo, the stronger that image becomes in their mind. World Workplace sponsors benefit from prominent recognition in print, online and on site before, during and after the event.

Premier Sponsorships:
- Opening Keynote Speaker: US$25,000 – Personally welcome attendees to World Workplace and introduce the opening keynote speaker.
- Educational Program Sponsor: US$25,000 – Contribute to the attendees’ learning experience as a member of the program review committee and as a session presenter.
- IFMA’s Awards of Excellence Luncheon: US$15,000 – Personally congratulate award winners and introduce the closing keynote speaker, immediately following the luncheon.
- Chairman’s Reception: US$15,000 – Network with more than 100 leading industry professionals from around the world as an honored guest at this invitation-only event.
- Mobile App Sponsor: US$10,000 – Your company logo will be at attendees’ fingertips for months! The app will launch in August and stay open for two months after the event. Each time the app is opened, your logo is displayed.

There’s a reason why our exhibitors and sponsors return year after year, and why 64% of attendees choose IFMA’s World Workplace over any other facility management event.

"As a facility services provider, it’s imperative for us to attend IFMA’s World Workplace each year, and we’re always successful. Enterprise Solutions has exhibited for 20 years, and World Workplace never disappoints."
- Tony Piucci, Senior Vice President, Enterprise Solutions

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